

SOLUTIONS

Independence for the Poor & Oppressed

Volume 4, Issue 3



One Gift of 44 Cents Renews Life for Lyaniso



At just 4 years old, Lyaniso lived on the streets of Kenya, surviving off food scraps thrown away by others. Parasites had ravaged his body, leaving him frail and covered with skin sores. His older sister found him. Though just a child herself, she vowed to care for him.

She took him to a World Concern deworming event where Lyaniso received the 44-Cent Cure. It included deworming medication and vitamin A. Within days, his energy level improved, color returned to his skin, and he began gaining weight. Stabilizing his health was the first step in a

(Continued on Page 2)

(Continued from Page 1)

One Gift of 44 Cents Renews Life for Lyaniso

new start for Lyaniso.

You can cure a child like Lyaniso from intestinal parasites for just 44 cents (see back cover).

For children living in extreme poverty, intestinal parasites are a part of life. The worms enter their growing bodies through contaminated water, food, or even soil from walking barefoot. They deplete their bodies of what little nutrients their meager diets would have provided, leaving them bloated and sick.

Global health experts warn that children can — and do — die from parasites. Unable to afford the simple, inexpensive medicine that could cure their children, parents watch helplessly as their children writhe in pain, night after night.

Worms infect more than 1/3 of the world's population. Half of the 300 million who are severely ill are school-aged children, according to the World Health Organization.

The cure is so simple, and so inexpensive. Deworming medication works almost immediately, eliminating parasites from the body

within a few days. Vitamin A, which is depleted in children infected with worms, helps prevent blindness and restore health.

Please help cure kids, then keep them healthy with clean water and sanitation.

With three monthly gifts of \$44, you'll cure 100 children, give clean water and provide latrines and hygiene training.

You'll offer children like Lyaniso the cure and a better future, long-term. ●



Small Investment Yields Big Impact

When one of my kids is sick, I can't stop worrying. It puts a strain on our whole family. Thankfully, we have access to medical care and doctors who can find a solution.

When my sick child feels better, a burden is lifted off the entire family.

In poor countries, where intestinal worms infect a third of the population, that burden of sick children is relentless. And parents feel helpless. Most don't know why their child is sick, or why they're becoming more and more malnourished.

Not having access to something as simple and inexpensive as deworming medicine is not right. That's why we're trying to reach millions of children with the 44-Cent Cure. But in order to do that, we need a lot of people to get involved.

You can make a huge impact for a small amount. \$44 will cure 100 children from parasites. Together, we can eradicate worms in entire communities — and because they're transmitted from person to person, it's critical that we treat everyone at once.

Your two follow-up gifts of \$44 will then help fix the



main reasons for reinfection.

The 44-Cent Cure solution involves three steps:

1. Deworming medication
2. Clean water
3. Sanitation

This is basic, yet essential. These things together help bring hope and healing to families and communities living in extreme poverty.

If you'd like to know that your donation is making a lasting, substantial difference — this is a great way to do that. The 44-Cent Cure is one of the most cost-efficient ways to impact the lives of children.

With faith and gratitude,

David Eller, President
World Concern



44-Cent Cure + Clean Water + Hygiene = No More Wo

Giving children deworming medication is the first part of the 44-Cent Cure equation. But without access to clean water, latrines and better hygiene, people will likely get sick again. It's all part of World Concern's holistic approach to improving the health of kids living in poverty.

The Cycle of Sickness

Here's how it happens:

1. Parasites enter the body through contaminated water, food or soil
2. Children go to the bathroom in a field, or near a water source
3. They don't wash their hands before eating, or drink contaminated water
4. Parasites re-enter their bodies and the cycle of sickness continues

Your donation helps bring clean water, sanitation and improved hygiene to poor communities.

In places like Kenya, Haiti and Bolivia, only half the population has access to clean water. The rest are drinking from filthy, stagnant puddles or contaminated urban waterways. We're digging wells and teaching people about the importance of drinking clean water.

In those same countries, even fewer people use latrines. In rural Kenya, only one in three families has access to a latrine. In rural Haiti, it's even worse: just one in 10 people use some form of sanitation facility. This is how disease is spread.

World Concern builds latrines and teaches people why it's important to use them. In some places, latrines have never been a part of the culture. We

rms!

also teach about diseases and good hygiene, such as hand washing and bathing with soap. These lessons save lives.

Noolarmi's Story

Before World Concern installed a pump well near her Kenyan village, Noolarmi Tongoyo and her three children had no access to clean water. They had to compete with animals to get water from a shallow, murky pond called a water pan.

Because of contaminated water and poor hygiene, her children had stomachaches, constant diarrhea and scabies. They were too weak to attend school. Even when they could attend, they were often sent home because



Deworming medicine and vitamin A: a simple cure that greatly improves a child's health.

they were too dirty.

Today, she has access to abundant clean water from the well.

"Now my children are healthy and clean and can go to school,"

said Noolarmi. Her children are healthier, stronger, and have a fighting chance to break free from poverty. ●

You can permanently rid children of worms, with three gifts of \$44 (see back cover).

Curing Kids from Behind Bars

“It is more blessed to give, than to receive.”

(Acts 20:35)

The handwritten letter arrived in a plain envelope. The return address read: “Dawson State Jail, Dallas, Texas.”

A inmate named Jennifer had written World Concern to tell us how hearing about children suffering from parasites had touched her heart. One day, while exercising and listening to the radio, she learned about the 44-Cent Cure.

“As a mom, my heart went out as a 13-year-old boy told about being so ill, his parents thought he would die,” she wrote. “I couldn’t believe my ears: forty-four cents? For the cost of a stamp I could provide medicine to cure a child of parasites?”

Unable to send money, Jennifer realized she could still help, by giving of what she had: postage stamps. She asked other women in her dorm if they’d like to participate. Many responded and were excited to make a difference in the lives of children around the world. It helped them to help others, they said.

“We’ve named our project ‘Stamp Out Parasites’ (Prison Project) — S.O.P.³ — three like the Trinity,” wrote

Jennifer. “Already we have shared this idea with others both in the world and on other units. You will be able to expect other donations in the name of S.O.P.³”

Jennifer’s letter reminded us of when Jesus praised a widow for her offering in Mark 12:44. “They all gave out of their wealth; but she, out of her poverty, put in everything—all she had to live on.”



One of the beautiful things about the 44-Cent Cure is that anyone — even those who are limited by their circumstances — can share compassion with others who are less fortunate.

We invite you to join Jennifer and change a child’s life today. ●

SOLUTIONS

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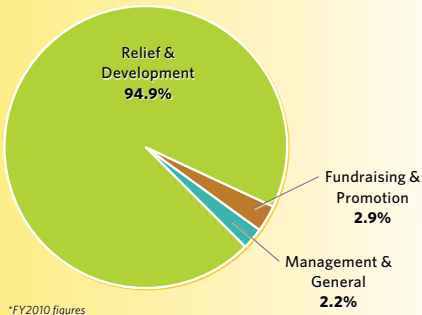
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World Concern is a nonprofit Christian humanitarian organization providing disaster response and community development programs to the world's poor.

FINANCIAL ACCOUNTABILITY

World Concern considers every gift a sacred trust. The items and needs in this newsletter reflect the average costs for World Concern projects at the time of writing, but as you know, projects can change over time.

In the event a ministry need has been fulfilled, World Concern promises you that we will honor your generosity by directing your gift to a project that is similar in nature.



*FY2010 figures

For volunteer or employment opportunities, e-mail:
volunteer@worldconcern.org

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For 3 monthly gifts or to give every month on your credit card, follow these steps:

- 1) Fill out the authorization form below;
- 2) Send this authorization form to **World Concern**.

I give World Concern permission to charge \$_____ from my:



on the 5th or 20th of each month (Canada: 16th only).

I would like to pledge:

- 3 monthly gifts ongoing monthly gifts

Name on account _____

Your address _____

City _____

State _____ Zip _____

Credit card # _____

Exp date _____ Date _____

Signature _____

Please return this form in the enclosed envelope.



For recurring giving via automatic bank withdrawal, download the country-specific form at:

www.worldconcern.org/forms

and return it with a voided check to the address on the form. You can also call 1.800.755.5022, x7706 to have a form sent to you.

ONE-TIME GIFT



Name on account _____

Your address _____

City _____

State _____ Zip _____

Credit card # _____

Exp date _____ Date _____

Signature _____

Give online at: worldconcern.org/curekids

Yes, Dave! I will cure children from the pain of intestinal parasites with:

- ongoing monthly gifts of \$44, which gives 1,000 kids the 44-Cent Cure over the next year!*
- three monthly gifts of \$44, which gives 100 kids the 44-Cent Cure, provides clean water, and offers sanitation.
- a one gift of \$44 to give 100 children the 44-Cent Cure.
- My best gift of \$_____ to provide the 44-Cent Cure, clean water and sanitation.

I'd like to become a World Concern prayer partner. My email address is: _____

Thank you for your support.

Your gift to World Concern is tax deductible as allowed by law and you will receive a receipt.

In the event that a program need has been fulfilled, we will apply your donation to a project that is similar in nature.



WORLD CONCERN
Life • Opportunity • Hope

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Make checks payable to:

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Life • Opportunity • Hope

*Recurring gift and credit card information on reverse.



Our programs receive 94 percent of all cash + gifts-in-kind donations.