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World Concern Marketing Director Derek Sciba receives distinguished journalism award

World Concern's Director of Marketing, Derek Sciba, will be honored on Oct. 7, 2010 with a Gutenberg Award from Abilene Christian University in Abilene, Texas. The award recognizes distinguished alumni of the school's Journalism and Mass Communication Department who have excelled in their chosen field.

Sciba is a 2000 graduate of ACU, and has served with World Concern for two years, recently being promoted to Director of Marketing at the Seattle, Washington-based Christian humanitarian organization. In his role at World Concern, Sciba has had the privilege of traveling to villages and cities in Africa, Asia and Haiti, meeting the people served by World Concern and documenting the organization's activities across the globe.

Prior to his position at World Concern, Sciba worked as a television reporter, news anchor and videographer in markets including Albuquerque, New Mexico; Spokane, Wash.; and Portland, Ore.; during which time he was nominated for an Emmy for investigative journalism.

"When I was at ACU, Max Lucado won the Gutenberg," Sciba said, commenting about the prominent Christian author. "I'm humbled to follow in the footsteps of some pretty impressive people. I think what we have in common is that we've listened to God's leading – and also known that whatever we do professionally – we must be credible."

Dr. Cheryl Mann Bacon, chair of ACU's journalism department, said the school has honored three alumni each year since 1993. The faculty selects Gutenberg Award recipients based on nominations from alumni and students.

"Derek is doing something very important, and he's doing it very well," said Dr. Mann Bacon. "His work has global impact, which has always been an important focus of the university. He excelled in broadcast journalism in some big markets right out of college. We're very pleased to present him with this award."



Photo caption:

World Concern Director of Marketing Derek Sciba will receive the Gutenberg Award for distinguished service in journalism from Abilene Christian University on Oct. 7, 2010. Derek documents the work of World Concern in some of the poorest countries across the globe.

For more information about World Concern, please visit www.worldconcern.org.

***World Concern**, part of CRISTA Ministries, is a Christian humanitarian organization that helps lift people out of poverty through activities including microfinance, agriculture, disaster response and small business development. World Concern works with the poor in 22 countries, with the goal of transforming the lives of those we touch, leading them on a path to self-sustainability. Worldwide, World Concern offers life, opportunity and hope to nearly six million people.*

